

MEDIA RELEASE – June 2011

LEADERSHIP SCHOLARSHIPS TO CREATIVE INNOVATION 2011

Emerging leaders and innovators around Australia are urged to apply for a free scholarship worth over \$3,000 that will see them mixing with some of the biggest business thinkers in the world including the legendary Dr Edward de Bono who has written over 80 books (and is followed by people like Richard Branson and Donald Trump) and Raymond Kurzweil (one of the USA's top ten entrepreneurs, the man the Wall Street Journal calls "The Restless Genius").

Scholarship applications close July 31st and the 10 lucky winners will present their vision of the future at Creative Innovation 2011 to be held in Melbourne, Australia November 16-18 to look at the challenges and opportunities of doing business across the globe in a super-connected digital world. Winners will also have the opportunity to rub shoulders with over 35 leading innovators and leaders and emerging leaders from all sectors of business, community, industry and government.

The scholarships will be awarded to people who can show they are potential leaders of tomorrow, exhibit moral courage and who have a remarkable vision for the future.

The conference will take place from November 16th to 18th at Sofitel Melbourne On Collins. The incredible who's who of speakers includes Dr Edward de Bono, Raymond Kurzweil, leading philosopher Professor Daniel Dennett, who has written over 300 articles on the mind and education guru Stephen Heppell seen as Europe's leading on-line education expert. Paddy Miller is flying in from Spain – he is respected across the globe for innovation and change and has worked with the World Bank, Ericsson and many more. Other speakers include technology entrepreneur and former Young Australian of the Year Tan Le –, Australian of the Year Simon McKeon and IDEO partner and Stanford Design Thinking expert Brendan Boyle, who has licensed and invented more than 150 consumer products and countless other speakers.

Tania de Jong AM who is a social entrepreneur and the Founder and Executive Producer of Creative Innovation 2011 said, "We are offering 10 scholarships to leaders of the future. This is a superb opportunity to learn, network and present your project to a world class audience. Winners will receive access to the entire event which includes a 2 day conference,, 10 master classes, 2 deep conversations, a gala dinner and more. Each of the winners will have the chance to present a 60 second speaking spot during the main conference.

This is your opportunity to show and present your vision for the future. We had amazing winners last year and a number have received ongoing support for their projects. Without question, profound changes are happening all the time around Australia and the world. We are looking for people who are game changers. People who exhibit strong moral courage.; leaders who confront challenges head on, even if they feel a little afraid. We are offering the 10 places for emerging innovation leaders from any sector."

Anyone wanting to apply for a scholarship has until 31st July to apply. For more details visit www.ci2011.com.au



The conference that changes minds
16-18 November 2011 Melbourne, Australia



An Innovation Leaders Panel will review all applications. To be in the running, applicants have to share their vision for the future and how they are implementing their ideas right now. Good ideas alone are not enough.

Tania de Jong added, *“Being the lucky country isn’t enough. Many economies are going through the roof. Look at India and China. Megatrends are affecting business in Australia and across the globe. Creative leadership is critical to our future. This conference will focus on that. In offering the scholarships, we want to find creators of the future.”*

Businesses and individuals who want to know more about this amazing event should go to www.ci2011.com.au. Registrations are now open and tickets selling fast.

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